



MOUNTAIN BUSINESS SUMMIT 2017
 THE INTERNATIONAL TRADE SHOW
 FOR MOUNTAIN INDUSTRY INNOVATORS
5-7 July 2017 | Tarbes, Pyrenees, FRANCE
mountainbusinesssummit.com

 **MBS 2017**
Public Days
 7-8 July
 Tarbes Exhibition Center

Invest | Promote | Inspire | Innovate | Develop | Protect

Organized by



Co-organized with



This project is co-funded by the European Regional Development Fund of the European Union

Co-funded by



COMITÉ RÉGIONAL DU TOURISME



CONSEIL RÉGIONAL DES PYRÉNÉES



HAUTE GARONNE

In partnership with



MAIRIE PYRÉNÉENNE LE BASTIARD



MAIRIE PYRÉNÉENNE LE BASTIARD



EDF



CGET



CGET



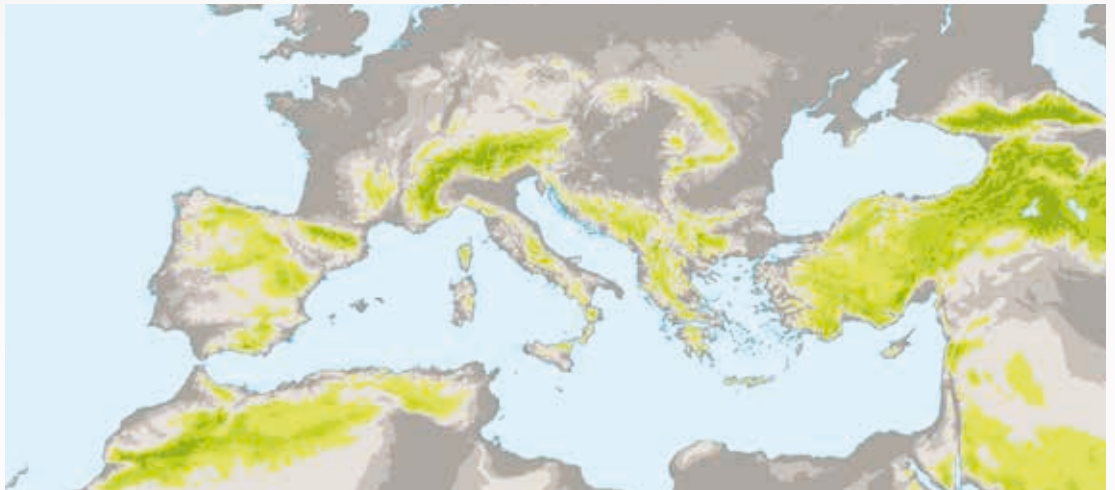
MOUNTAIN BUSINESS SUMMIT 2017

THE INTERNATIONAL TRADE SHOW FOR MOUNTAIN INDUSTRY INNOVATORS

Mountain Business Summit assembles mountain industry innovators from around the world.

For 3 days, professionals will be able to share and promote their expertise with local and international investors and decision-makers.

The original format of this global event, facilitates networking opportunities between the participants who get to identify each other weeks prior to the event.



Key figures



150
exhibitors



15
countries



1500
professional
visitors



15000
visitors

Who can attend?

Suppliers of innovative solutions and decision-makers (public authorities, resorts operators, tour operators, public and private investors, brands..) contributing to the economic development of the mountain world in the following sectors:

- Territory planning , construction and real estate
- Energy & natural resources
- Tourism
- Hydrotherapy and well-being
- Mobility
- Digital and new technologies
- Sports and leisure activities
- Craftsmanship
- Agricultural activities and gastronomy
- Architecture and design
- Communication and event services
- Financing and investment
- Training
- Security and safety



MOUNTAIN BUSINESS SUMMIT 2017



A tailored programme facilitating networking opportunities between key players in the mountain world:

- ✓ An exhibition (5-8 July)
- ✓ Conferences and workshops (5-7 July)
- ✓ Pre-arranged one-to-one meetings (5-7 July)
- ✓ Open to general public (7-8 July)

EXHIBIT

You are selling a product, a technology, a service?

- Showcase and promote your innovation
- Meet new clients and new business partners
- Be part of a major international event

VISIT

You are a decision-maker looking for innovative solutions for your projects?

- Maximize your time and meet with targeted suppliers
- Keep up with the latest innovations and the ongoing R&D
- Get inspired and initiate new projects

ONE TRADE SHOW, FIVE WORLDS

Professionals



THE MOUNTAIN PROJECT
«Developing mountain regions»

- Construction Planning
Resorts equipment
Mobility
Accessibility
- Tourism Attractiveness and Competitiveness
- Health Thermalism/Hydrotherapy
- International pavilions
- New technologies
New trends
New professions

Professionals




ENERGY & NATURAL RESOURCES
«Protecting mountain regions»

Professionals and General Public



MOUNTAIN LIFESTYLE
Building your ideal home
(Architecture, Interior design, Landscaping),
Gastronomy, Culture ...

Professionals and General Public



SPORTS, LEISURE AND NATURE

Professionals and General Public



MOUNTAIN AGRICULTURE
• Pastoralism (sheep, goats, cattle, horses)
• Livestock breeding
• Plants, crops and fungi farming

Conferences

High-level conferences and round tables are organized in a plenary format on the first day of the event.

A unique opportunity for professionals to **expose their views and debate on current challenges faced in the mountain industry.**

Conference programme available on mountainbusinesssummit.com

B2B Meetings

Exhibitors and Decision-Makers will interact for 2 days through pre-arranged meetings.

How does it work?

- **Fill out** a short form upon registration describing your capabilities or requirements
- **Select/request** meetings with relevant contacts through the online platform
- **Approve/refuse** meeting requests
- **Download** your tailored schedule of meetings



World-renowned mountain range, the Pyrenees are a truly fascinating natural barrier connecting France to Spain and the Atlantic Ocean to the Mediterranean Sea. They offer an extraordinary setting for this unprecedented global event.

Tarbes has been chosen as a host city, not only for its location, but also for its strong and dynamic industrial background, and an exemplary ability to adapt to a fast-paced economic and technological globalisation.

A special focus is given to the actions and projects conducted by the cities surrounding the Pyrenees and contributing to the development and protection of the mountain zone.



Public Days 7th and 8th July

Programme includes:

- Grand Tasting Village
- Recreational activities and entertainment for the entire family
- Sport demos and tournaments



SALES TEAM

Andrea REINWART
areinwart@advbe.com
+33 1 41 86 41 54



Benoît ROCHAS
brochas@advbe.com
+33 5 32 09 20 05



Marie FRANCOIS
mfrancois@advbe.com
+33 5 32 09 20 01



Isabella BALDUCCI
ibalducci@advbe.it
+39 06 88 64 49 49



Marie Julie CASTAIGNE
mjcastaigne@advbe.com
+33 5 32 09 20 03



Maria VERSAEVEL
mversaevel@advbe.com
+33 5 32 09 20 04



Julieta D'Anna
jdanna@advbe.com
+33 5 32 09 20 06



Ruiching PORTIER
rportier@advbe.com
+33 1 41 86 41 46



ORGANIZERS

advanced business events are leaders in the organization of international events and have produced over 1000 events in key industries. Using a unique concept of pre-arranged business-to business meetings, the multinational strives to provide with a number of tailored tools to facilitate identification, understanding and the penetration of new markets.



PIC MEETINGS
PYRÉNÉES INDUSTRIAL COOPERATION

**Pyrenees Supply chain Forum
5-6 July 2017**



mountainbusinesssummit.com



**MBS 2017
Public days**

7-8 July 2017

Organized by



Co-organized with

